

Mike Sunseri

Film and Video Producer & Director

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http://www.mikesunseri.com

http://www.mediaagentsinc.com

Deep experience as a customer obsessed, results-driven executive producer and creative director producing marketing videos for technology companies and broadcast commercials for leading brands to drive engagement and business impact. I'm passionate about team building and fostering enduring business relationships with internal teams, clients and partners. Key skills include:

- Creative Development for Broadcast and Corporate Video
- Video & Audio Production for Broadcast and Web
- Production Company Leadership & Management
- Film Writing, Direction, Editing
- Film Set Production Management
- Film Crew and Equipment Vendor Management
- Adobe Creative Suite including: Premiere, After Effects, Photoshop
- Microsoft Office 365 Suite
- Wordpress, Mac OS and Windows

Professional Experience

Executive Producer and Creative Director

Media Agents Inc., Seattle, WA

1999 – Present

Co-founder, Executive Producer and Creative Director of Media Agents Inc. specializing in marketing and training video production and design services worldwide for industry leading organizations such as Dell, Microsoft, Intel, NTT, Fred Hutchinson Cancer Research Center and the American Red Cross.

I direct and execute the following:

- **Business Development and Account Management:** Generate and manage long-term account relationships with clients across diverse management levels and functional disciplines. Present creative to business decision makers. Close and collect production funding. My client relationships average more than 10 years.
- **Executive Production and Creative Direction:** Translate marketing strategies into brand, product and social engagement media development; build and lead production teams from ideation through edit and delivery. Over 500 videos and supporting media projects created and produced.
- **Global Location Production and Direction:** On-set direction of executives, subject matter experts and professional talent as well as supporting visuals in the Americas, EMEA and APAC; Hire and lead location crews across all video production disciplines; Single camera and multi-camera formats; Studio and location production as well as events.
- **Financial Management:** Scope and orchestrate costs across multiple projects, stakeholder groups and deliverables. Generated and managed average billings of \$850,000 annually while managing vendor relationships to ensure profitability.

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Producer/Director/Writer

Freelance, Seattle, WA

1991 – 1999

Producer, Director and Writer of corporate marketing videos and US national and regional television commercials. Extensive experience collaborating with clients and building production teams throughout the US, Europe and Asia. Responsible for all facets of production including project scoping, logistics, on-set direction, cost management and account management.

Screenwriting: "Grave Trouble" Original Screenplay, WGAw #468305

Education

Master of Business Administration (M.B.A.), Marketing and Finance

University of Washington - Michael G. Foster School of Business

Certificate in Film & Video Production

University of Washington

Bachelor's Degree, Aerospace, Aeronautical and Astronautical Engineering

Georgia Institute of Technology

Honors and Awards

Over 150 Telly awards honoring excellence in video and television across all screens.